

Enlighter Magazine Media Kit

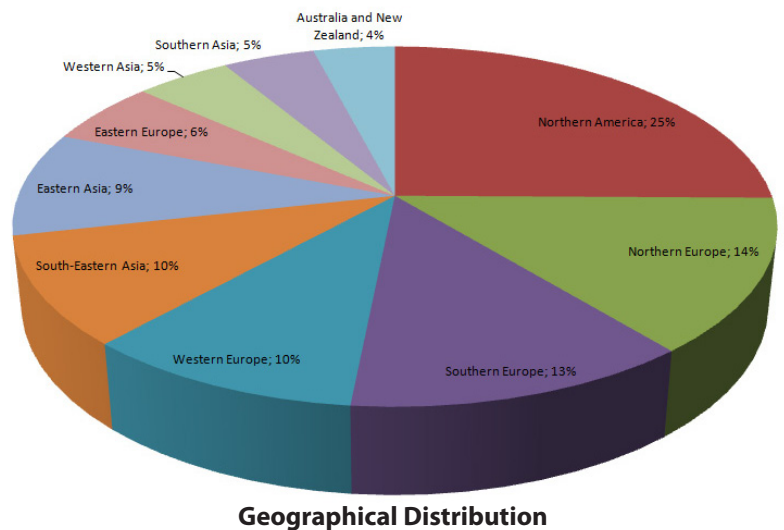
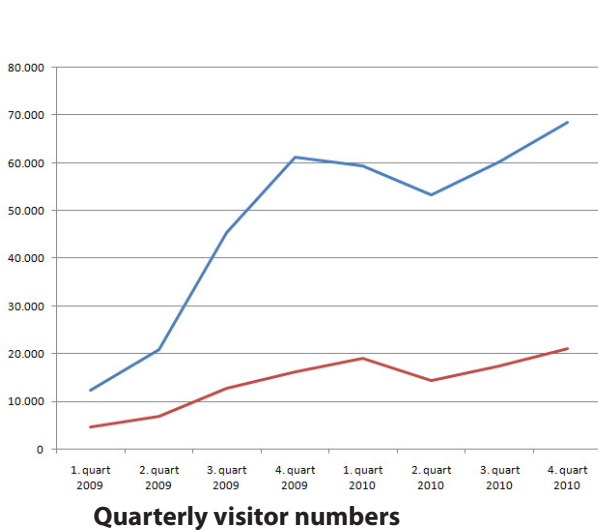
Enlighter Magazine is the best online Lighting Design and Light Art Magazine. We publish the most exciting and inspiring projects, sometimes weeks before other printed media. We publish all the other globally relevant lighting and light art news thus providing an informative and inspiring information service for lighting designers and specifiers around the world.

We feature interviews with some of the leading designers and artists in the field, and since recently we also allow manufacturers to publish news about new technological developments and products on the market.

As an online media platform we attract a global audience most of which are active in lighting, architecture or design.

Our Reach

Statistics based on Google Analytics. More information available on request.



Advertising Options

We believe lighting equipment is essential to the success of every lighting design or light art project and that is why we are offering these generous options of promoting it.

Advertorials

1. Your advertorials is published in the main section
2. A profile of Your company is automatically created in Manufacturers Database on Enlighter Magazine
3. The advertorial is always accessible in the profile of Your company
4. Your advertorial also appears in the Market News section on the right side of the the main page
5. The more advertorials you publish the bigger the name of Your company gets in the Manufacturer's cloud in the top right corner of the website.

Banners

1. There are 3 spaces on the website: Top Banner is visible on all pages while the Inpost and the Skyscraper Banners are visible only in post pages
2. Each banner space randomly rotates 3 individual banners (banner slots) with each having 33% of the Share of Voice
3. You can book either 1, 2 or 3 banner slots for each banner space therefore you can have either 33%, 66% or 100% of Share of Voice for each banner space.

Pricing

Enlighter Magazine is a voluntary project created by an international network of lighting enthusiasts. Recently we started selling ad space and advertorials in order to maintain the high quality service that helps the global community of lighting professionals and enthusiasts. The prices we set are not meant to create profit - they are here to keep Enlighter Magazine running. You can find the break-down of all of the prices on the Advertising page of Enlighter Magazine.